



Our Key Objectives are:-

1. To retain and recruit appropriately skilled employees.
2. To provide a safe comfortable environment.
3. To adhere to the Charter of Residents' Rights and Responsibilities in all care and services.
4. To provide effective and accountable leadership and management.
5. To generate funds to maintain financial viability and build Longridge's assets.
6. To maintain and develop systems to ensure Regulatory Compliance.
7. To promote the advantages of Longridge.